ORIGO Education Ecommerce Customer Privacy Policy

The ORIGO Education Ecommerce Customer Privacy Policy for <u>www.origoeducation.com</u> is applicable to personal information that we may collect, store, and use in the context of the provision of services, supplying product information, and making sales. Please take a moment to read our Policy; your privacy is important to us.

Purpose and use of information

We collect your personal information to provide you with a better, more personalized service as well as for market research and direct marketing. It also allows us to more quickly process your transactions and to offer information and products that may interest you personally. Any electronic promotional or direct marketing message you receive from ORIGO Education will come with an unsubscribe facility to opt out of receiving messages from us. To "unsubscribe", please contact us at info@origomath.com.

Information we collect

The information we collect will depend on the purpose for which it is supplied. It may include contact names, school and personal addresses, telephone numbers, email addresses, credit card details, transaction history, and ORIGO Education product serial numbers. We also collect information regarding your activity on our website in order to determine how best to provide useful information you, and which parts of our website are of most interest. This information is not identifiable; it may include such information as your IP address and clickstream information, as well as browser type and operating system.

<u>www.ORIGOEducation.com</u> is not aimed at children. However, some content will refer to young learners. This website, is aimed at teachers, parents, and guardians rather than the children themselves. ORIGO Education will not knowingly collect personal data of those aged under 16.

How we collect information

We may collect personal information from you over the telephone, in an email, with a form, and through our website. This includes when you place an order, register for a professional development session, enter a competition, respond to our email communication, activate a product, and contact us for a support or service issue. We also collect non-identifiable information on customer activity on our website which may be obtained using cookies or other technology.

How we protect information

We are committed to ensuring the security of your information, both physical and electronic. All credit card details are deleted within seven days of completion of the related transaction. We offer a secure server for website transactions, and all sensitive information is encrypted. Only the employees directly responsible for processing transactions with your other personal information will be able to access it.



Disclosure of information

We do not transfer personal information to any third party without specific authorization from the customer. Your information will not be traded, rented, or sold at any time. We may, however, be required by law or litigation to disclose personal information to meet all federal guidelines regarding educational privacy.

Access to information

You can request access to your personal information collected and stored by ORIGO Education by contacting us at <u>info@origomath.com</u>. We endeavor to keep all information accurate and up to date. Please let us know of any changes to your information.

Changes to the Policy

Please note that this Policy may change from time to time. All changes to the Policy will be posted on this page. This policy was last modified 14 June 2017.

Privacy questions

If you have any queries about our Policy, please contact us at info@origomath.com.

